

CAG agenda

8:30-10:00 a.m., October 26, 2017

Paresky 201

Topics

1. Campus news
 - a. Open enrollment update.....Danielle Gonzalez
2. Web/interactive
 - a. TIF website relaunch.....Carl Strolle, Amy Lovett, Meike Kaan, Katherine Myers
 - b. New williams.edu homepage Jim Reische
 - c. Web accessibility Carl Strolle
3. Updates
 - a. *Williams Magazine*..... Amy Lovett
 - b. EphNotes..... Amy Lovett
 - c. Accreditation team visit Jim Reische
4. Searches
 - a. WCMA director Meike Kaan, Sonnet Coggins, Kim
 - b. President..... Jim Reische
 - c. Media Relations Jim Reische
5. New initiatives
 - a. Arts@Williams Meike Kaan
 - b. Admission market research..... Jim Reische
 - c. Communications office hours Jim Reische
 - d. Daily Messages and calendar..... Carl Strolle
6. Media issues and controversies..... Jim Reische