

## **CAG agenda**

*August 29, 2019*

*8:30–10:00 a.m.*

*400 Hopkins*

## **Agenda**

*All of this month's topics are information-sharing/Q&A, no decisions or votes are planned*

1. Introductions and welcome to new members..... Jim Reische
2. Topics and action items from last year ..... Jim Reische
3. Start of Semester communications..... Jim Reische
  - a. From President Mandel
  - b. From Steve Klass, Marlene Sandstrom and Leticia Haynes
  - c. From Dukes Love
4. Fall 2019 *Williams Magazine* features ..... Amy Lovett
5. TIF campaign report ..... Megan Morey
6. Strategic Planning communications ..... Jim Reische
7. Identity project ..... Meike Kaan
8. New Admission website ..... Carl Strolle
9. Listserv streamlining..... Barron Koralesky
10. Free inquiry/expression and inclusion ..... Jim Reische
11. Convocation speech
12. Announcements:
  - a. MA Paid Family Leave Act ..... Danielle
  - b. New water dispensers for catering..... Mike Evans
  - c. *Berkshire Magazine* feature ..... Greg Shook
  - d. New hire in Sports Information (announcement) ..... Greg Shook
  - e. Marketing writer search ..... Meike Kaan
  - f. Hosting NESCAC meetings Spring 2020 ..... Jim Reische