

CAG agenda

Thursday, June 25, 2020
8:30–10:00 a.m.
Virtual meeting

All agenda items are FYI/discussion. Votes or decisions only where indicated.

Agenda

1. Communications plan for the announcement about fall Various
2. Branding/identity project Meike, Jim, Megan, Liz
3. Identity and representation in college communications Jim
4. Updates Various
 - a. Staff transitions and changes
 - b. Summer 2020 *Williams Magazine*
 - c. Honoring the Class of 2020

The CAG charge can be found at <https://committees.williams.edu/cag/>.

CAG Members, 2019–20

Joellen Adae, Director of Communications, Williams College Museum of Art
Caroline Bruno '15, Sustainability Coordinator
Emily Burr, Employer Outreach and Communications Coordinator, Class of '68 Center for Career Exploration
Paula Consolini, Adam Falk Director, Center for Learning in Action
Lisa Dorin, Deputy Director of Curatorial Affairs, Williams College Museum of Art
Mike Evans, Assistant Director, Zilkha Center for Environmental Initiatives
Brooks Foehl '88, Director of Alumni Relations
Keli Gail, Assistant to the President and Secretary of the College
Danielle Gonzalez, Director of Human Resources
Aaron Gordon, Director of Divisional Business Affairs, Office of Campus Life
Carrie Greene '84, Director of Commencement and Academic Events
Kate Heekin, Associate Director of Admission
Meike Kaan, Associate Vice President for Communications
Don Kjelleren, Director, Class of '68 Center for Career Exploration
Barron Koralesky, Chief Information Officer
Sulgi Lim '06, Director of Admission
Amy Lovett, Editorial Director
Jonathan Miller, Director of Libraries

Megan Morey, Vice President for College Relations
Katherine Myers '85, Development Communications Manager
Shannon O'Brien, Assistant Editor and Social Media Strategist
Jim Reische, Chief Communications Officer (CAG chair)
Greg Shook, Director of Media Relations
Carl Stolle, Director of Web Strategy and Development
Carmen Whalen, Interim Director of the Davis Center and Carl W. Vogt '58 Professor of History
Robert White, Director of Parent and Family Programs
Gillian Wood '14, Assistant Director of Admission
Abby Wood Meczywor '10, Senior Marketing Writer