

## Communications Advisory Group agenda

Thursday, August 27, 2020  
8:30–10:00 a.m.  
Virtual meeting

*All agenda items are FYI/discussion. Votes or decisions only where indicated.*

### Agenda

1. Virtual convocation and Bicentennial medal.....Jim, Megan, Brooks
2. Fall preparedness .....Jim, Keli
3. Branding/identity project .....Jim
4. Fall 2020 *Williams Magazine* ..... Amy
5. College and presidential messaging plan.....Jim
  - a. Start of Semester message ..... Greg
6. Voter registration and the All-In Challenge ..... Paula
7. DEI plans .....Molly
8. Campus updates and staffing news.....Various

The CAG charge can be found at <https://committees.williams.edu/cag/>.

### CAG roster, as of August 2020

Joellen Adae, Director of Communications, Williams College Museum of Art

Ashley Bianchi, Director of Financial Aid

Caroline Bruno '15, Sustainability Coordinator

Emily Burr, Employer Outreach and Communications Coordinator, Class of '68 Center for Career Exploration

Paula Consolini, Adam Falk Director, Center for Learning in Action

Mike Evans, Assistant Director, Zilkha Center for Environmental Initiatives

Brooks Foehl '88, Director of Alumni Relations

Keli Gail, Assistant to the President and Secretary of the College

Danielle Gonzalez, Director of Human Resources

Aaron Gordon, Director of Divisional Business Affairs, Office of Campus Life

Carrie Greene '84, Director of Commencement and Academic Events

Kate Heekin, Associate Director of Admission

Meike Kaan, Associate Vice President for Communications  
Don Kjelleren, Director, Class of '68 Center for Career Exploration  
Barron Koralesky, Chief Information Officer  
Sulgi Lim '06, Director of Admission  
Amy Lovett, Editor in Chief  
Molly Magavern, Assistant Vice President of Institutional Diversity, Equity and Inclusion  
Jonathan Miller, Director of Libraries  
Megan Morey, Vice President for College Relations  
Katherine Myers '85, Development Communications Manager  
Jim Reische, Chief Communications Officer (CAG chair)  
Greg Shook, Director of Media Relations  
Carl Stolle, Director of Web Strategy and Development  
Robert White, Director of Parent and Family Programs  
Gillian Wood '14, Assistant Director of Admission  
Abby Wood Meczywor '10, Associate Director of Digital Strategy and Senior Writer