

Communications Advisory Group agenda

Thursday, October 29, 2020

8:30–10:00 a.m.

Virtual meeting

All agenda items are FYI/discussion. Votes or decisions only where indicated.

Agenda

1. Followup after last week’s hate incident Jim, Molly
2. Preview new Williams identity and toolkitMeike
3. Web accessibility (<https://wordpress.williams.edu/accessibility-overview/>) Carl
4. Society of Alumni bicentennial Brooks
5. Announcements/FYIs
 - a. Fall issue of *Williams Magazine*.....Amy
 - b. [williamsresident](#) Instagram.....Abby
 - c. Crisis communications Jim
 - d. Spring semester communications Jim, Abby, Rob
 - e. Campus posting policy for outside (non-college) groups..... Jim
 - f. Open enrollment reminder Danielle
 - g. OtherGroup

The CAG charge and past agendas can be found at <https://committees.williams.edu/cag/>.

CAG roster, as of October 2020

Joellen Adae, Director of Communications, Williams College Museum of Art

Ashley Bianchi, Director of Financial Aid

Emily Burr, Communications and Events Coordinator, Class of '68 Center for Career Exploration

Paula Consolini, Adam Falk Director, Center for Learning in Action

Mike Evans, Assistant Director, Zilkha Center for Environmental Initiatives

Brooks Foehl '88, Director of Alumni Relations

Keli Gail, Assistant to the President and Secretary of the College

Danielle Gonzalez, Director of Human Resources

Aaron Gordon, Director of Student Administrative Affairs, Strategy, and Planning, Dean of the College

Carrie Greene '84, Director of Commencement and Academic Events

Kate Heekin, Associate Director of Admission
Meike Kaan, Associate Vice President for Communications
Don Kjelleren, Director, Class of '68 Center for Career Exploration
Barron Koralesky, Chief Information Officer
Sulgi Lim '06, Director of Admission
Amy Lovett, Editor in Chief
Molly Magavern, Assistant Vice President of Institutional Diversity, Equity and Inclusion
Abby Wood Meczywor '10, Associate Director of Digital Strategy and Senior Writer
Jonathan Miller, Director of Libraries
Megan Morey, Vice President for College Relations
Katherine Myers '85, Development Communications Manager
Jim Reische, Chief Communications Officer (CAG chair)
Greg Shook, Director of Media Relations
Carl Stolle, Director of Web Strategy and Development
Regina Velázquez, Assistant Editor and Senior Writer
Robert White, Director of Parent and Family Programs
Gillian Wood '14, Assistant Director of Admission