

Communications Advisory Group agenda

Friday, April 30, 2021

8:30–10:00 a.m.

Virtual meeting

All agenda items are FYI/discussion. Votes or decisions only where indicated.

Agenda

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|---|----------------------|
| 1. Reminder of February agenda | Group |
| 2. Support for publicly engaged scholarship and opinion | Jim, Amy, Abby, Greg |
| 3. Strategic Plan draft | Jim |
| 4. Committee on Diversity and Community update | Molly |
| 5. Senior Celebration and Senior Days | Carrie |
| 6. Sneak preview: Early news about the Class of 2025 | Kate |
| 7. WCMA reopening plan | Joellen, Pam |
| 8. Spring 2021 <i>Williams Magazine</i> | Amy |
| 9. Blue Cross/Blue Shield class action | Danielle |

The Committee charge and agendas can be found at <https://committees.williams.edu/cag/>.

CAG roster, as of April 2021

Joellen Adae, Director of Communications, Williams College Museum of Art

Ashley Bianchi, Director of Financial Aid

Paula Consolini, Adam Falk Director, Center for Learning in Action

Mike Evans, Assistant Director, Zilkha Center for Environmental Initiatives

Brooks Foehl '88, Director of Alumni Relations

Pamela Franks, Class of '56 Director of the Williams College Museum of Art

Keli Gail, Assistant to the President and Secretary of the College

Danielle Gonzalez, Director of Human Resources

Aaron Gordon, Director of Student Administrative Affairs, Strategy, and Planning, Dean of the College

Carrie Greene '84, Director of Commencement and Academic Events

Eden-Reneé Hayes, Director, Davis Center

Kate Heekin, Associate Director of Admission

Meike Kaan, Associate Vice President for Communications

Don Kjelleren, Director, Class of '68 Center for Career Exploration

Barron Koralesky, Chief Information Officer

Sulgi Lim '06, Director of Admission

Amy Lovett, Editor in Chief

Molly Magavern, Assistant Vice President of Institutional Diversity, Equity and Inclusion

Jonathan Miller, Director of Libraries

Megan Morey, Vice President for College Relations

Katherine Myers '85, Development Communications Manager

Jim Reische, Chief Communications Officer (CAG chair)

Greg Shook, Director of Media Relations

Tamanika Steward, Assistant Dean for Sophomore Students

Carl Stolle, Director of Web Strategy and Development

Robert White, Director of Parent and Family Programs

Gillian Wood '14, Assistant Director of Admission

Abby Wood Meczywor '10, Associate Director of Digital Strategy and Senior Writer