

Communications Advisory Group agenda

Thursday, February 24, 2022

8:30–10:00 a.m.

Virtual meeting

All agenda items are FYI/discussion. Votes or decisions only where indicated.

Agenda

1. Welcome to new members (Ky Gerbush, G.L. Wallace, Nicole Allen) Jim
2. Business: Taking and publishing CAG minutes? Jim
3. Brainstorming: engagement strategies for Senior Staff Group
4. PR updates Jim
5. Zilkha Center's STARS reporting Tanja & Mike
6. FYIs
 - a. Spring issue of *Williams Magazine* Greg
 - b. New [Williams Today](#) website Meike
 - c. Plans for williams.edu homepage Abby, Meike
 - d. Update on new roles/positions in Comms Meike
 - e. Covid news Jim
 - f. Coordinating remote/flexible work plans Jim

The Committee charge, agendas and roster can be found at <https://committees.williams.edu/cag/>.